



智慧演绎 · 共享未来
Smart Journey to the Future

第22届上海国际车用空调及热管理技术展览会

The 22nd Shanghai International Auto Air Conditioning and Thermal Management Technology Exhibition

2024.10.21-23 | 上海新国际博览中心
Shanghai New International Expo Center



展后报告

Show Report

展会总览 Show Information

40,000 展出面积 Sqm

711 参展商 Exhibitors

16,180 观众 Visitors

展品范围

Scope of Exhibits

汽车空调系统、车用空调配件、车用空调生产设备及生产材料、车用空调用品、汽车热管理系统及配件。

Complete Vehicle A/C System, Vehicle A/C Accessories, Vehicle A/C Products, Vehicle A/C Production Equipment And Production Material, Vehicle Heat Management System and Accessories.

同期活动 Onsite Activity

- 第6届新能源汽车热管理技术论坛
- 2024 驻车空调及电池行业技术交流论坛

国家/地区展团

Country / Region Pavilion



浙江龙泉展团

Zhejiang Province Longquan Pavilion

展商概览

Exhibitors' Overview

711 家企业来自安徽、北京、江苏、山东、河南、广东、广西、福建、河北、湖北、浙江、四川、重庆、上海、湖南、天津等地区。

711 Exhibitors from Anhui, Beijing, Jiangsu, Shandong, Henan, Guangdong, Guangxi, Fujian, Hebei, Hubei, Zhejiang, Sichuan, Chongqing, Shanghai, Hunan, Tianjin and other regions.



参展商按产品分类 (多选)

Exhibitors Analysis by Product Category (Multiple Choices)



58.3%	车用空调系统零部件 Auto A/C System Components	12%	汽车热管理系统及配件 Vehicle Heat Management System and Accessories
28.7%	车用空调系统相关配件 Auto A/C System Related Accessories	8.3%	车用空调生产检测保养及相关产品 Auto A/C Inspection, Maintenance & Related Products
22.7%	车用空调系统产品 Auto A/C System Products	4.7%	移动制冷技术及智能科技 Mobile Refrigeration Technology & Intelligent Technology
11.7%	车用空调零部件相关原材料 Raw Material	7%	其他 Others

*参展商可多选 Multiple Choices

展会带来的得益 (多选)

Benefits Gained from Exhibition (Multiple Choices)

维护/巩固现有客户 Meet / Sell to Current Customers	93%
提升企业品牌/产品/服务知名度 Increase Brand Awareness / Products / Services	95%
拓展销售渠道 Expand Existing Sales Channels	90%
收集市场信息 Collect Market Intelligence	91%
发布新产品/服务 Launch New Products / Services	89%
寻找新合作伙伴/客户 Find New Partners / Clients	87%
与有关商务及政府部门取得联系 PR purposes	77%

参展商反馈

Exhibitors' Feedback

91%	认为这次参展成绩满意至非常好 Concluded the exhibition feedback from satisfactory to very fruitful
87%	认为这次展会的观众质量为满意至非常好 Graded the visitor quality from satisfactory to excellent
89%	计划参展上海国际车用空调及冷藏技术展 Intended to exhibit in CIAAR

观众概览

Visitors' Overview

展会吸引来自全国包括安徽、北京、江苏、黑龙江、山东、陕西、贵州、河南、广东、广西、福建、河北、湖北、浙江、四川、青海、吉林、重庆、辽宁、上海、湖南、天津等地区的16,180名观众到场。

The exhibition attracted 16,180 visitors from Anhui, Beijing, Jiangsu, Heilongjiang, Shandong, Shaanxi, Guizhou, Henan, Guangdong, Guangxi, Fujian, Hebei, Hubei, Zhejiang, Sichuan, Qinghai, Jilin, Chongqing, Liaoning, Shanghai, Hunan, Tianjin and other regions.



地区分类

By Geographical Origins



70% 非本地展会观众
Domestic



30% 本地观众(上海)
Shanghai

观众对展会之评价 General Comments

93% 对展会的总体评价为好至非常好
Concluded the exhibition from good to excellent

97% 对展商素质评价为好至非常好
Concluded the exhibitor quality from good to excellent

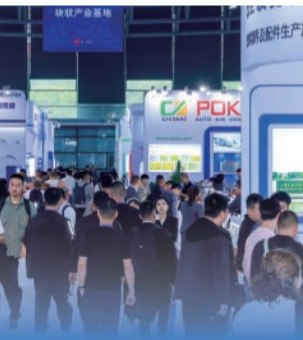
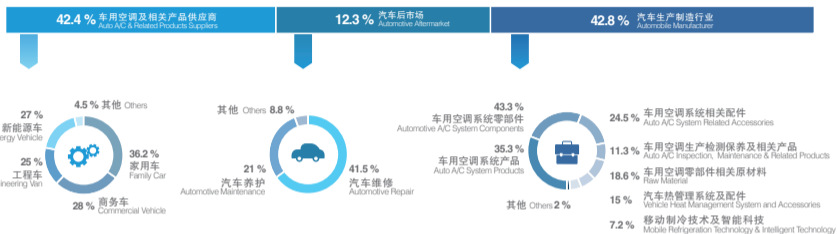
95% 对展示产品评价为好至非常好
Concluded the exhibits from good to excellent



观众统计 Visitor Statistics



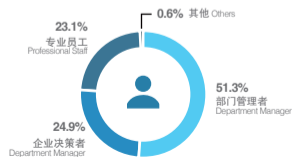
观众按行业分类 Visitors By Business Sectors



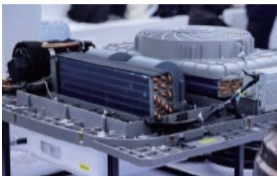
观众最感兴趣的展品 Visitors' Most Interested Exhibits



观众按职位分类 Visitors By Job Title



直击现场 Event Photos





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【歌华】国际车用空调及热管理技术展览会

Gehua International Auto Air-conditioning and Thermal Management Technology Exhibition

广州展

2025.2.20-22

广州保利世贸展览馆

上海展

2025.11.18-20

上海新国际博览中心

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