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【歌华】国际车用空调及热管理技术展览会

Gehua International Auto Air Conditioning and Thermal Management Technology Exhibition

上海展

2026.11.16-18

上海新国际博览中心

(浦东新区龙阳路2345号)

广州展

2027.3.3-5
广州·灵感创新展馆

(广州市海珠区新港东路628号)

www.autocoolexpo.com

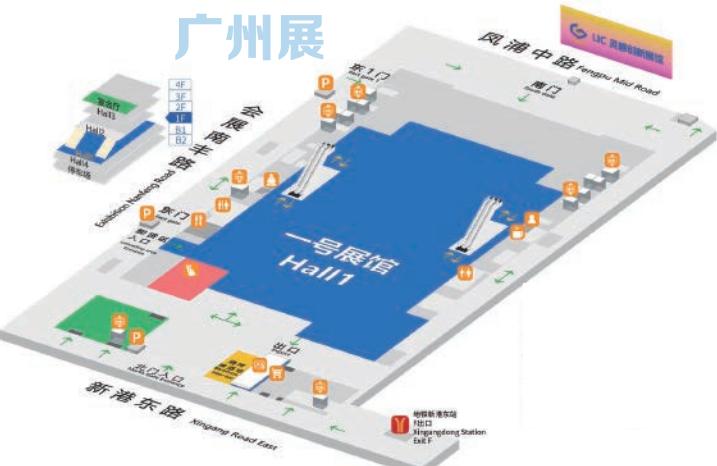
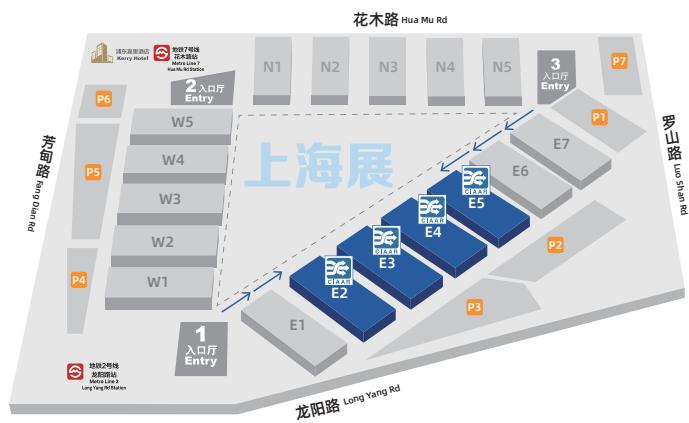
主办单位 Organizers



Gehua Expo



展馆图 Floor Plan



展位费用 Booth Rate

国内企业

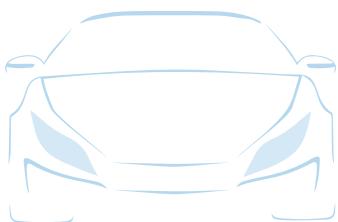
室内光地: 1,400元/m²

室内标摊: 14,000元/9m²

International Exhibitors

Space Only: USD 400 / m² (minimum 36m²)

Equipped Space: USD 4,000 / 9m² (minimum 9m²)



室内标摊 (9平米起租)

包含: 9平米单开口标摊包括: 1个带有公司名称和展位号的楣板, 2个射灯, 1张咨询桌, 1张圆桌, 4把折叠椅, 1个垃圾篓, 3面墙板, 1个双孔及三孔的插座 (通电的, 但仅限小功率的), 1块标准配置的3mx3m的地毯 (主办方指定颜色)

Equipped Space (minimum 9 m²)

Includes: Per 9m² equipped booth includes: space, fascia board, carpet flooring, 2 spot light, 4 folding chairs, 1 information counter, 1 table, 1 socket 13A/220V (500W), 1 wastepaper basket.

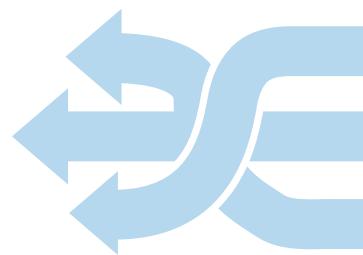


室内光地 (36平米起租)

包含: 光地(无任何设备, 另需向展馆支付搭建管理费, 向指定搭建商支付电箱费)

Space Only (minimum 36 m²)

Includes: Space(No any equipments. And need to pay construction management fee to the pavilion, electric box charges to specified contractor.)



2025年展后回顾 Reviews



40,000m²
展出面积 Scale



756
参展商 Exhibitors



30
国家和地区 Regions



展商分析 Exhibitors Analysis

2025年，展会有来自安徽、北京、江苏、山东、河南、广东、广西、福建、河北、湖北、浙江、四川、重庆、上海、湖南、天津及海外等30个国家和地区的 **756** 家参展商。

756 Exhibitors from Anhui, Beijing, Jiangsu, Shandong, Henan, Guangdong, Guangxi, Fujian, Hebei, Hubei, Zhejiang, Sichuan, Chongqing, Shanghai, Hunan, Tianjin and other regions.

展商评语 Exhibitors Comments



展会对于我们来说是一年一度跟各界朋友会面的场合，同时展会也能吸引国内外客户和专业买家到场，大家能有效沟通行业信息。

For us, the exhibition is an annual occasion to meet friends from various sectors. At the same time, the exhibition attracts domestic and international clients as well as professional buyers, enabling everyone to effectively exchange industry information.

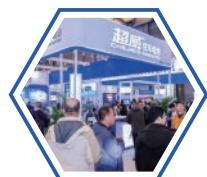
达因汽车空调 Dyne



展会能直观的感受到很强的专业性，有很多专业人士到我们展台来了解产品，这次的客户比往年更多，人山人海。

The exhibition showcased a strong sense of professionalism, with many professionals visiting our booth to learn about the products. This year, we saw a larger turnout than previous years, with massive crowds of people.

康普瑞&康普瑞森 Kprui & Kprs



这个展会非常好，整个行业里的经销商和终端客户都来了，我们见到了很多老朋友，也接洽到很多新客户，展会让我们增加了很多合作伙伴。

This exhibition was excellent, as distributors and end customers from the entire industry attended. We met many old friends and also connected with numerous new clients. The event has helped us gain many new partners.

超威驻车锂电 Chilwee Parking Battery



今年是我们第六年参加展会，今年我们在展会上发布了最新技术的驻车空调产品，展会对于我们来说是展示的绝佳窗口。

This marks our sixth year participating in the exhibition. At this year's event, we launched our latest parking ac product featuring cutting-edge technology. The exhibition serves as an exceptional platform for us to showcase our innovations.

海信空调 Hisense

部分知名参展商 Part of Well-known Exhibitors (排名不分先后 In no particular order)





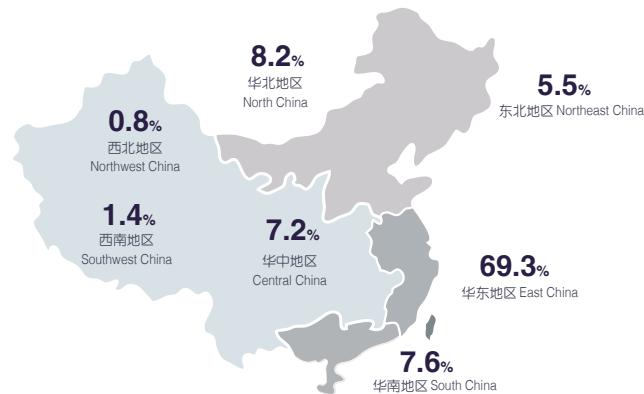
17,277 观众 Visitors 35 国家和地区观众 Regions



观众分析 Visitors Analysis



地区分类 By Geographical Origins



国内观众地区分布 Domestic visitors distribution



海外观众地分布 International visitors distribution

观众反馈 Visitors Feedback

91%

总体对展会的评价为好至非常好
Overall rating of the exhibition:
Good to Excellent

88%

现场活动/论坛/演讲为好至非常好
On-site activities, forums, and
presentations: Good to Excellent

87%

认为这次展会的展商质素为好至非常好
Quality of exhibitors at this year's
event: Good to Excellent

98%

表示明年还会参观上海国际车用空调展
Plan to visit CIAAR again next year

观众的参观目的 Visitors Objectives

29.33%

采购/订购产品
Procurement/
product ordering

22.35%

寻找新的供应商
Searching for
new suppliers

17.44%

寻找新的产品和服务
Seeking new
products and services

17.37%

维护现有的供应商
Maintaining existing
supplier relationships

13.51%

获取行业资讯
Gaining industry insights

观众最感兴趣的展区 Visitors Most Interested Exhibition Area



25.21% 汽车空调系统

Auto AC System

19.47% 车用空调配件

Cooling Parts

18.10% 驻车空调产品

Parking AC Products

17.21% 移动储能电池

Parking Battery

13.33% 汽车热管理系统及配件

Vehicle Thermal System & Accessories

6.68% 车用空调用品设备及材料

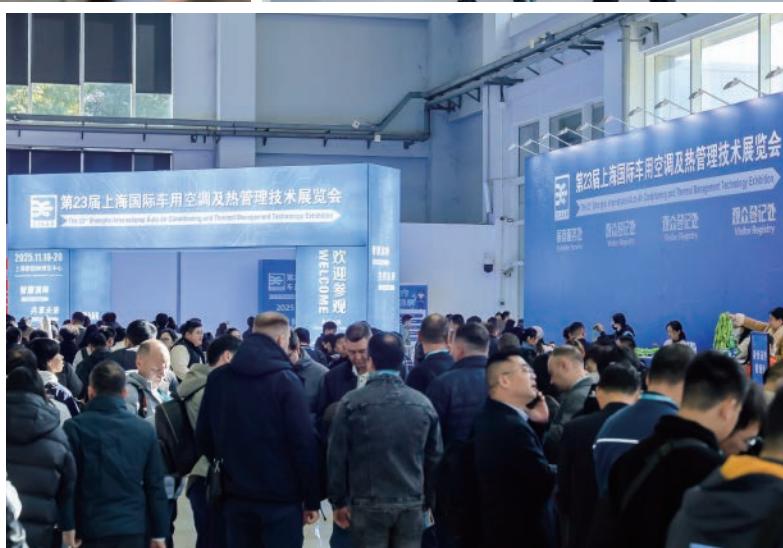
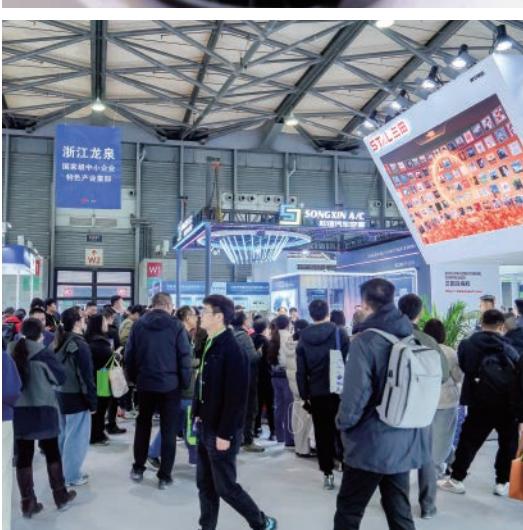
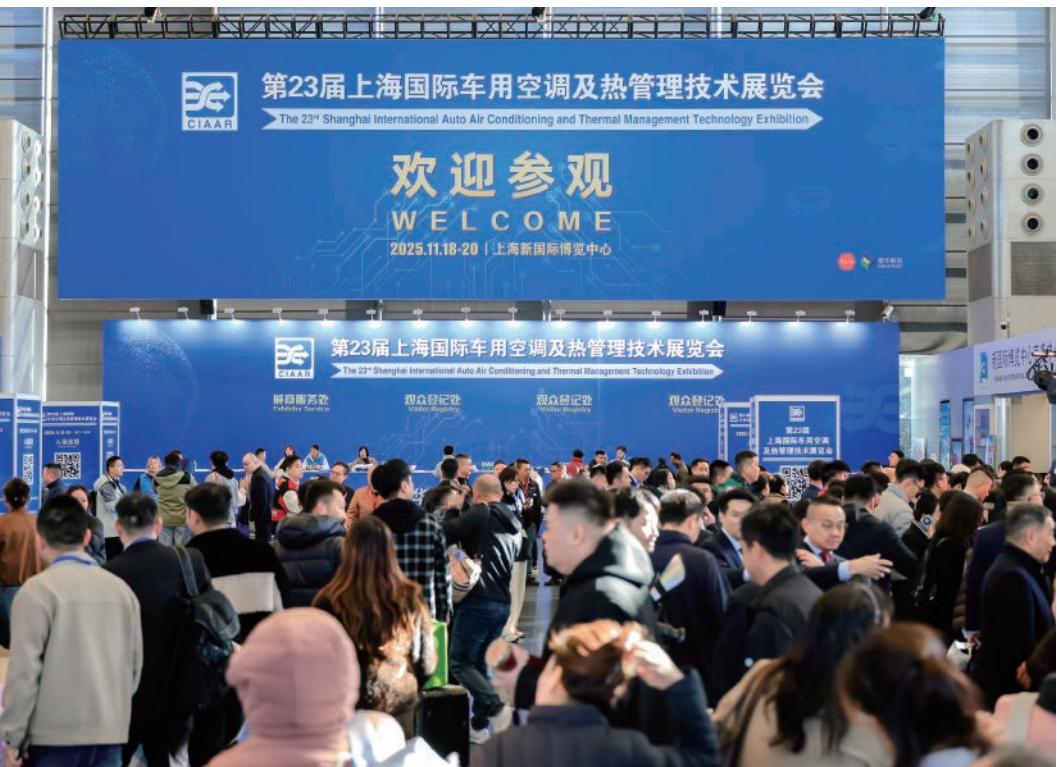
Vehicle A/C Products, Equipment & Material

鸣谢合作媒体 Special Thanks (排名不分先后 In no particular order)



CIAAR

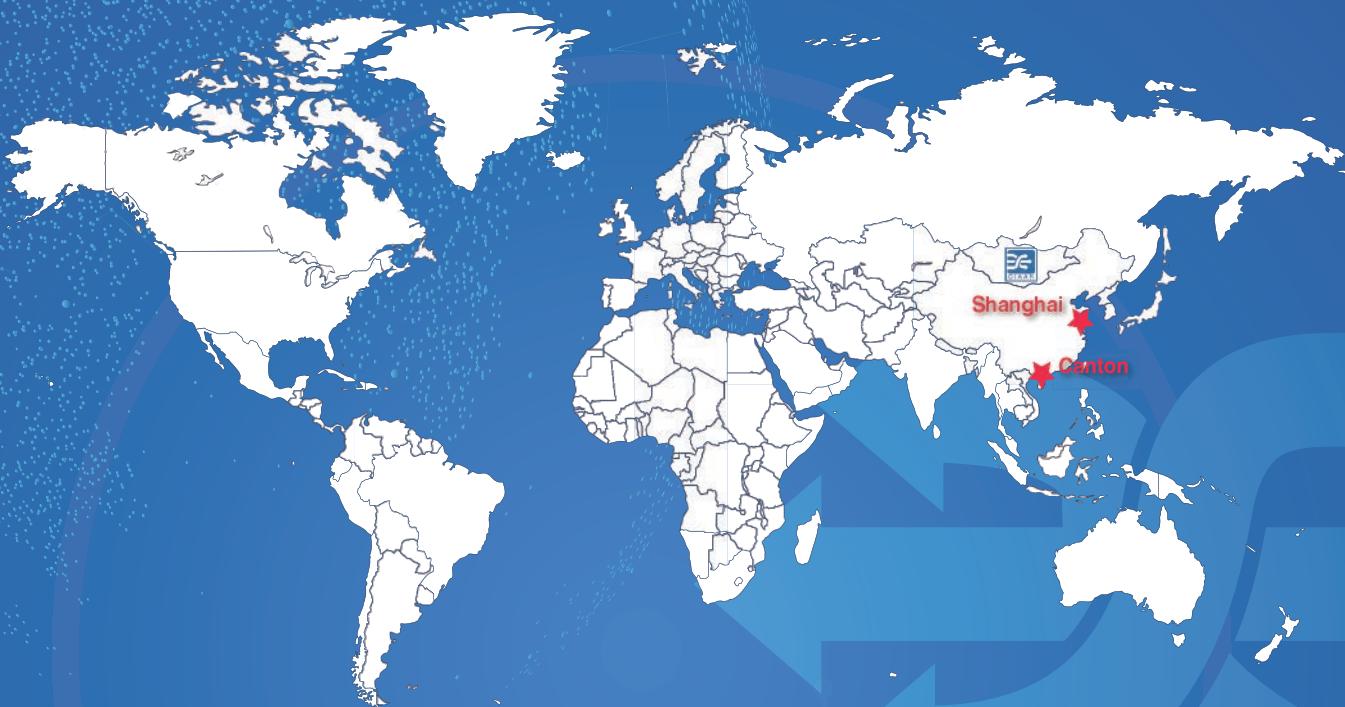
展会集锦 Photo Gallery







歌华车用空调展



展位预订及查询

Sales Inquiry

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电邮 E-mail: oyygehua@163.com

新闻界查询详情

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上海国际车用空调展

主办单位 Organizers

