



智慧演绎 · 共享未来  
Smart Journey to the Future

# 【歌华】第23届上海国际 车用空调及热管理技术展览会

The 23<sup>rd</sup> Shanghai International Auto Air Conditioning and Thermal Management Technology Exhibition

## 2025.11.18-20

### 上海新国际博览中心

(浦东新区龙阳路2345号)

[www.autocoolexpo.com](http://www.autocoolexpo.com)



## 展后报告

## Show Report

主办单位 Organizers



# 2025年展后回顾 Reviews

 40,000m<sup>2</sup>  
展出面积 Scale

 756  
参展商 Exhibitors

 30  
国家和地区 Regions



## 展商分析 Exhibitors Analysis

2025年，展会有来自安徽、北京、江苏、山东、河南、广东、广西、福建、河北、湖北、浙江、四川、重庆、上海、湖南、天津及海外等30个国家和地区的 **756** 家参展商。

**756** Exhibitors from Anhui, Beijing, Jiangsu, Shandong, Henan, Guangdong, Guangxi, Fujian, Hebei, Hubei, Zhejiang, Sichuan, Chongqing, Shanghai, Hunan, Tianjin and other regions.

## 展商评语 Exhibitors Comments



展会对于我们来说是一年一度跟各界朋友会面的场合，同时展会也能吸引国内外客户和专业买家到场，大家能有效沟通行业信息。

For us, the exhibition is an annual occasion to meet friends from various sectors. At the same time, the exhibition attracts domestic and international clients as well as professional buyers, enabling everyone to effectively exchange industry information.

达因汽车空调 Dyne

展会能直观的感受到的专业性，有很多专业人士到我们展台来了解产品，这次的客户比往年更多，人山人海。  
The exhibition showcased a strong sense of professionalism, with many professionals visiting our booth to learn about the products. This year, we saw a larger turnout than previous years, with massive crowds of people.

康普瑞&康普瑞森 Kprui & Kprs



这个展会非常好，整个行业里的经销商和终端客户都来了，我们见到了很多老朋友，也接洽到很多新客户，展会让我们增加了很多合作伙伴。

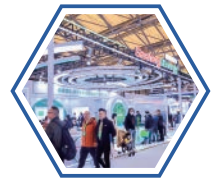
This exhibition was excellent, as distributors and end customers from the entire industry attended. We met many old friends and also connected with numerous new clients. The event has helped us gain many new partners.

超威驻车锂电 Chilwee Parking Battery

这是我们第一次参加歌华空调展，现场有很多驻车锂电池企业，在未来驻车锂电池产品配套也将成为行业主流，这个展会有很多专业观众，有利于我们面对面交流，提升行业知名度。

This is our first time participating in CIAAR. There are many parking lithium battery companies on-site. The exhibition attracts a lot of professional visitors, providing us with excellent opportunities for communication and enhance industry visibility.

赣锋锂电 Ganfeng LiEnergy



## 部分知名参展商 Part of Well-known Exhibitors (排名不分先后 In no particular order)



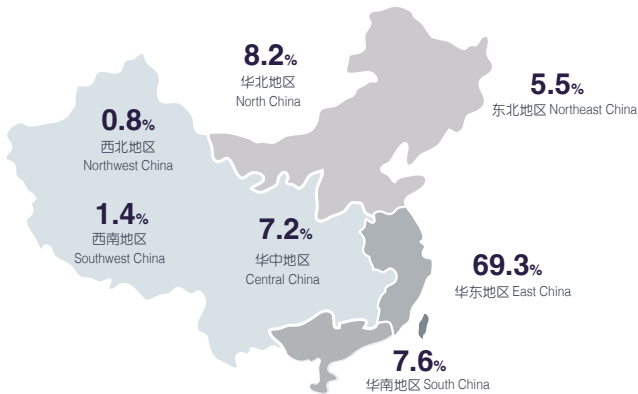


17,277 观众 Visitors 35 国家和地区观众 Regions

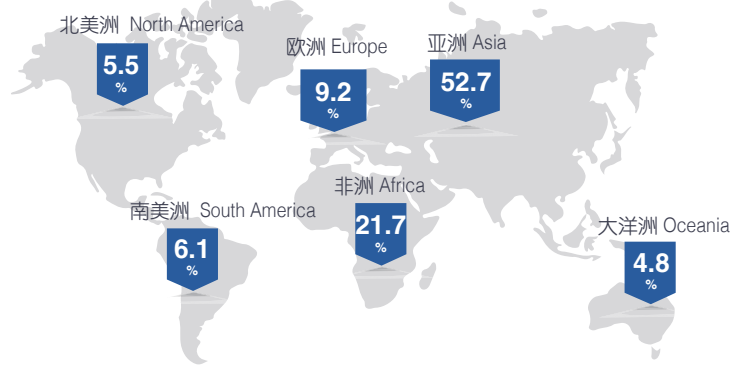
## 观众分析 Visitors Analysis



### 地区分类 By Geographical Origins

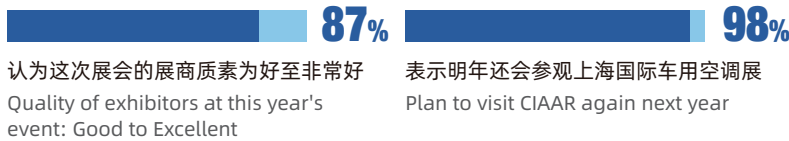
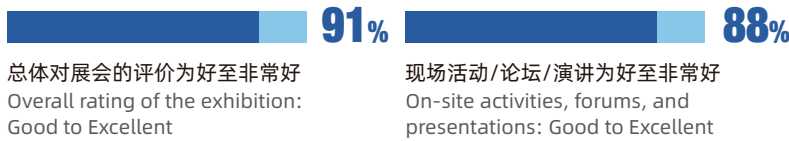


国内观众地区分布 Domestic visitors distribution

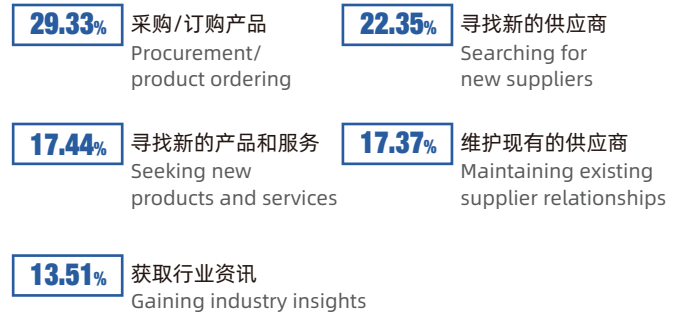


海外观众地分布 International visitors distribution

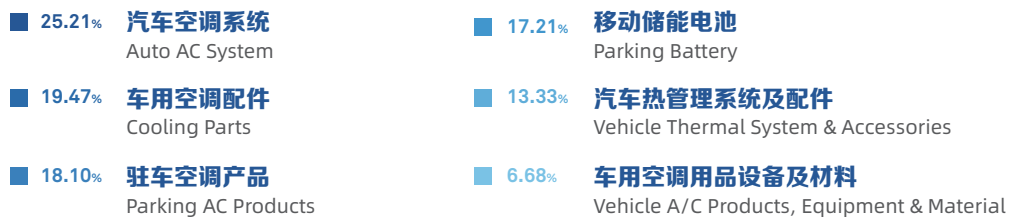
### 观众反馈 Visitors Feedback



### 观众的参观目的 Visitors Objectives



### 观众最感兴趣的展区 Visitors Most Interested Exhibition Area

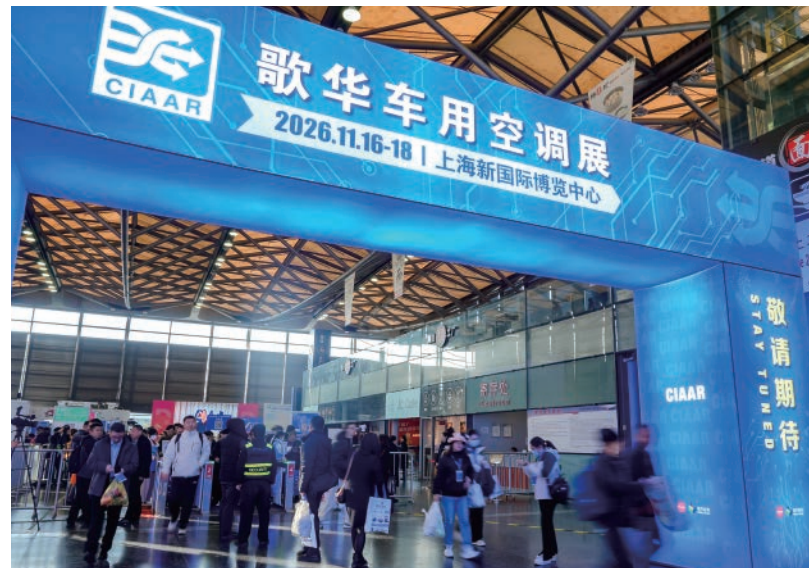
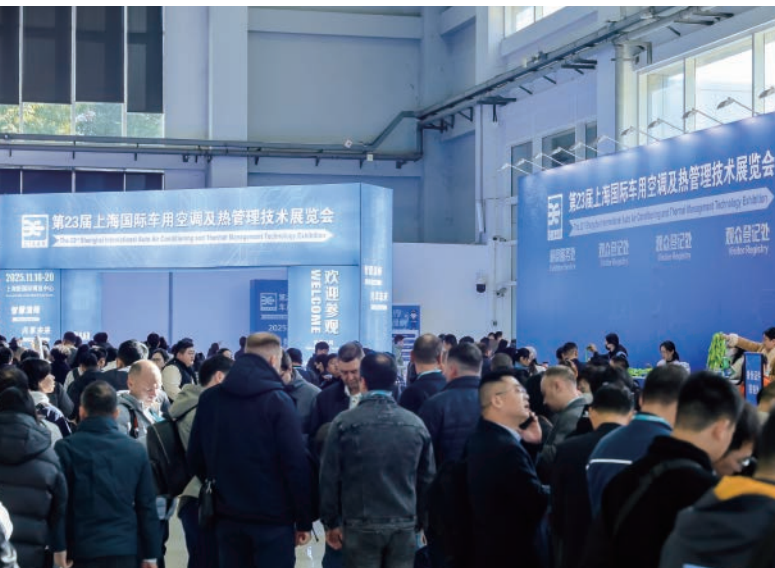
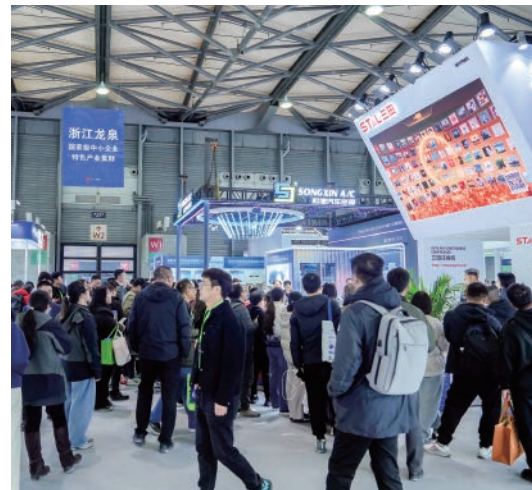
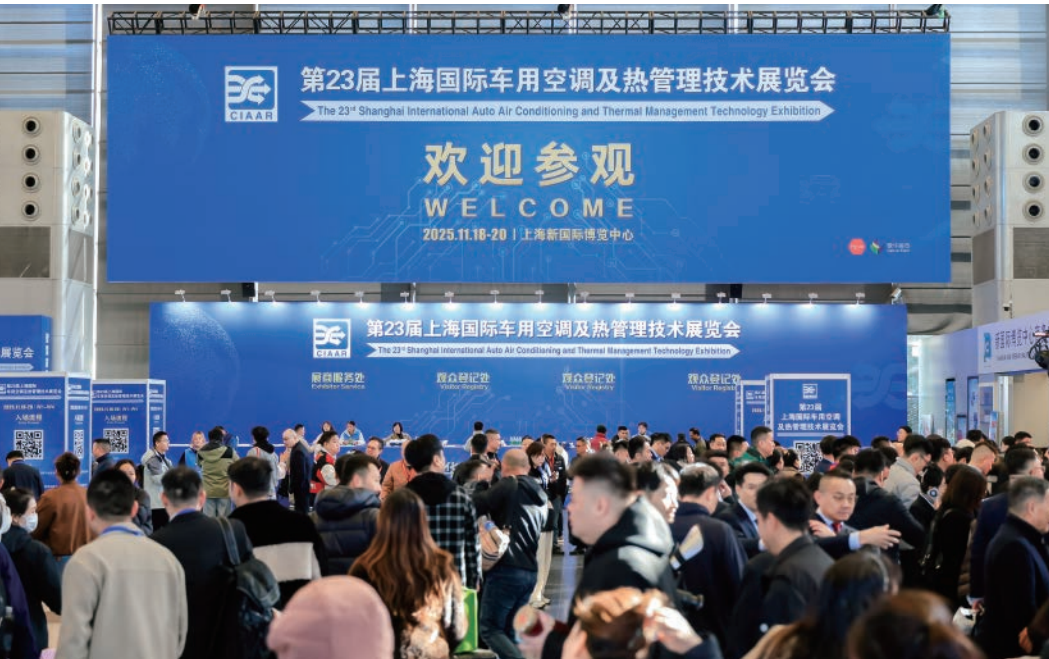


### 鸣谢合作媒体 Special Thanks (排名不分先后 In no particular order)



# CIAAR

展会集锦 Photo Gallery







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上海国际车用空调展